



Demands for Business Connectivity are Changing. Is Your Provider Ready?

Advancements in how businesses connect with each other and with customers demand more than ever from telecommunications providers. The growing role technology plays in this relationship results in an increased demand for faster, higher-quality broadband that allows for more advanced IT virtualization, and more robust security.

Next-Generation Demand

But it's not just fast, reliable connections that customers are demanding. They need next-generation technology, rock-solid data security, and resilient, 'five-nines' access to

account services everywhere they go. These applications place new demands on businesses—from retailers and manufacturers to service providers and government entities. Existing communications and IT systems are trying to keep up with tomorrow's bandwidth needs using limited, outdated infrastructure that can't carry the load.

Next-Generation Solution

To keep up with data transmission requirements and stay competitive in the decades ahead, businesses need solutions backed by superior infrastructure, allowing for

New demands can bring legacy telecommunications infrastructure to its knees, putting business organizations behind the service delivery curve.

almost limitless capacity and next-generation level bandwidth. That's why more of Tennessee's multi-location businesses are turning to iRIS Networks. We have the solutions that improve customer experience and surpass even tomorrow's expectations.

Why partner with iRIS Networks?

- Enable multi-site networked applications
- Reach 250+ rural communities across TN, AL & KY
- World-class network with local support
- Interconnect with other carriers in Nashville, Atlanta, Dallas, Chicago



Next-generation solutions for multi-location businesses.

The iRis Networks Reach

iRis provides high-capacity bandwidth and a cutting-edge communications and technology platform to Tennessee businesses. Our network is optimized for multi-location businesses that need to transport large data volumes quickly and securely, rivaling that of larger carriers while surpassing them in personalized customer service.

Whether your customer is in Tusculum, Toronto, Torreón or Tokyo, they'll have fast access—via Web, handset, or in-store technology and broadband—to the services they need. Your service footprint becomes a seamless data and technology fabric, with data transit and stack applications that conform to the highest industry security standards.

Most importantly, it's all served with the highest availability of services, redundancy and security to deliver:

We think our combination of world-class transport through fast, reliable broadband and unparalleled customer engagement is a special one. We invite you to experience the difference.

- Super-fast loading times for instant access
- Cutting-edge transport layer for lightning-fast speeds and reasonable prices
- Five nines of uptime delivered on the state's most reliable carrier network
- World-class transport platform featuring global interconnect reach
- Fast, reliable broadband with unparalleled customer service

The iRis Networks Difference

Built to dock with Tennessee organizations' own growth roadmaps, our advanced network provides Carrier Ethernet-class connections from hub locations to satellite locations. Today, that might involve connecting a

satellite storefront to a flagship location, ensuring seamless access to core business data. Tomorrow, it might involve the acquisition of another company entirely, and the network necessary to integrate its locations.

- Speeds up to 100 Gbps
- Supports Point-to-Point (E-LINE), Point-to-Multipoint (E-TREE), and Any-to-Any (E-LAN) connectivity
- Personalized customer service

iRis Networks is ready to help you care for your valuable customers—around the corner, or around the world.



Contact us today to learn how partnering with iRis can help make the difference for your business.

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